

PENNSYLVANIA
REALTORS®

PRI
INSTITUTE



the Greater Harrisburg
REALTORS® Institute

P R E S E N T

Wednesday | September 22, 2010 | 8:30 a.m. to 5:00 p.m.

**Greater Harrisburg
REALTORS® Institute**
424 North Enola Drive
Enola, PA 17025
717.364.3200

Tuition

\$125 Before Course
\$175 Walk-Ins

Approved for 7 hours of
real estate CE by PA Real
Estate Commission.

*Does NOT satisfy the 14
hours of mandatory CE
required for those licensed
after 12/1/09 in PA

GRI 504: Leverage the Power of Technology for Real Estate Consumers

PRESENTED BY COURTNEY FRANKLIN

Top real estate professionals leverage technology to become more efficient, productive and profitable. This course demonstrates what technology can do to enhance a real estate career. It will show you how to employ common technology and web tools like wireless tools, search engines and email to facilitate the delivery of information and counseling to buyers and sellers.

You'll learn:

- How to use technology to deliver real estate services to consumers
- How to lower the marketing costs to sellers
- How to expand a marketplace presence for sellers
- How to assist your buyers to access and review potential properties in a time-efficient manner
- How to legally and ethically work FSBOs

This session is offered by the PA REALTORS® Institute. PRI is an Equal Opportunity Provider of Education. Please note there is a \$20 charge for returned checks and for cancellations. Refunds will be made provided notice of cancellation is received at least 4 calendar days prior to event.

800.745.5527

500 North 12th Street, Lemoyne, PA 17043

Enrollment Agreement (Please print):

September 22, 2010

GRI 504

Greater Harrisburg REALTORS® Institute

\$125.00

NAME _____ NICKNAME FOR BADGE _____

FIRM NAME _____

FIRM ADDRESS _____ CITY _____ STATE _____ ZIP _____

FIRM PHONE _____ FIRM FAX _____

E-MAIL ADDRESS _____

BOARD/ASSOCIATION _____ REAL ESTATE LICENSE NUMBER(S) _____

ADVANCED REGISTRATION DEADLINE: September 15, 2010

Sign me up! Below are my choices:

- ✓ CALL 800.745.5527 —credit card ✓ FAX 717.561.8796 — credit card
- ✓ PAR Online at www.parealtor.org

Credit Card (Check one): Visa MasterCard
 American Express Discover

CARD NUMBER _____ EXPIRATION DATE _____

CARD HOLDER NAME (Please Print) _____ SIGNATURE _____

Check here if you require special assistance and attach a written description of your needs.

By registering for this PRI class, I accept tuition, services and refund policies as stated on this flyer. The PA REALTORS® Institute is owned and operated by the Pennsylvania Association of REALTORS®. PRI reserves the right to cancel classes due to insufficient registrations or inclement weather. Complaints may be registered with the State Real Estate Commission at 800.822.2113