



Greater Harrisburg Association of REALTORS[®]

POLICY STATEMENT ON SIGN ORDINANCES

Background

Advertising the sale of property is essential to the livelihood of the real estate industry. In recent years, however, more and more municipalities have incorporated a sign policy into their comprehensive land use ordinances. Usually, sign policies include exemptions for certain signs, including real estate signs. Nevertheless, the municipality could amend its policy in the future to place more restrictions on real estate signs.

GHAR Position

GHAR opposes any county or municipal ordinance that would restrict or hinder REALTORS[®] from placing signs on a “for sale” property or from placing directional signs to navigate potential buyers to a “for sale” property.

Approved by the Government Affairs Committee (11/15/06)

Approved by the GHAR Executive Committee (12/6/06)

Approved by the GHAR Board of Directors (12/21/06)