



Pennsylvania
Association of
REALTORS®

PAR Commercial Information Exchange

EXPAND YOUR REAL ESTATE BUSINESS WITH PAR•CIE

PARCIE.com is the Commercial Information Exchange (CIE) serving PAR members.

For just \$28 a month, you can list and search easily for commercial properties in Pennsylvania.

With PAR•CIE you can:

- Quickly locate properties and comparables using a scenario search
- Promote properties to brokers, users and investors with a public search interface
- Easily navigate between search results, map and property details view
- Rely on data that is broker-driven, timely and accurate (listings must be updated every 30 days to remain active in the system)
- Maximize listing exposure on dozens of additional web sites without redundant entry
- Retain ownership of your data and control access
- Prepare marketing materials for presentations and property tours
- Market your expertise and experience with a professional profile
- Analyze market conditions and opportunities with demographics and local market statistics.

PAR has partnered with Catylist (catylist.com), a nationwide provider of Commercial Information Exchanges, to bring this business-enhancing resource to you.

"This is a great tool for REALTORS®. REALTORS® can get a statewide view of the commercial market so they can better serve clients."

John Derham, chair of PAR's Commercial, Industrial and Investment Committee and Senior Managing Director, Cushman & Wakefield, Philadelphia



PARCIE.com