



Pennsylvania
Association of
REALTORS®

Pennsylvania Commercial Information Exchange

Top Ten Reasons to Become a PAR CIE Full-Access Subscriber

- 1. Belong to the only statewide commercial real estate listing service where the data is owned and controlled by brokers.**

PAR CIE was built *by brokers for brokers*. Members have complete editing capability and decide where their listing information is viewed. Membership requirements and fees are determined by PAR — not a third-party service provider.
- 2. Market your listings through PA and beyond.**

Promote your listings to brokers, users, tenants and investors throughout PA and nationally.
- 3. Search local and national listings.**

Paying subscribers have access to all PAR CIE listings in PA as well as thousands of national listings, including inventory imports from national companies like RE/MAX Commercial.
- 4. Create powerful listing presentations.**

Produce high-end listing presentations with unlimited images, maps, plans, video and other documentation to help searchers learn more about the property. Your listings automatically include demographic data, market statistics, and aerial imagery.
- 5. Search comparables.**

Receive full-access to sale and lease transactions. Search past listings and create reports.
- 6. Access demographics and market statistics.**

Market statistics let you keep tabs on average asking and closing prices in your area of interest. Nationwide demographics-coverage adds context to listing locations.
- 7. Customize reports and brochures.**

Access additional reporting formats and options, including custom display order, logos, cover pages, and the ability to add PDF attachments directly to basic reports and brochures.
- 8. Export listings.**

Export your listing data in your favorite format (XLS, XML, or CSV) for use in other applications.
- 9. Track listing traffic and generate leads.**

Keep tabs on how often, where and by whom your listings are being viewed. Export leads in XLS format for follow-up and generate reports to send your client.
- 10. Email broadcasts.**

Communicate with professionals in your market, letting them know about current needs or existing inventory. Receive hourly notification of leads and new listings that match your preferences.

Interested in becoming a Subscriber?

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